

Cherry Media and Spankmo Launch VOD and Mobile TV Feeds

Barcelona: January 27, 2011 – Cherry Sauce, the award winning provider of adult content for the mobile sector has partnered with Spankmo, the leader in mobile technical services to launch a new mobile feeds service.

“Now it’s easier than ever to enter the expanding smart-phone and tablet market,” said Julia Dimambro, MD and Founder of Cherry Media, “Cherry has been leveraging its award-winning erotic and adult portfolio to specially produce a wide range of consumer-focused movies and scenes for Video on Demand and live TV streams which slot easily into both d2c and operator channels..

“There’s no complex technical integration. We stream on demand directly to your members’ handsets,” said Graeme Kingshott, co-founder of Spankmo Mobile. “This is the next generation of on-demand adult mobile. VOD and Mobile TV are a great opportunity for existing clip and download mobile sites to capture the smart-phone audience.”

The Mobile feeds are available as individual scenes for Video on Demand or broadcast as a live TV stream. A fully hosted mobile white label subscription service is also available. The feeds run great n Android, iOS, Blackberry and are updated for new devices as they are launched.

About CHERRY MEDIA: Cherry Media is the recognised industry leader for strategic and multi-faceted sexy fun and erotic entertainment for wireless devices. Launched in 2003, multi-award winning and delivering one of the most comprehensive erotic content portfolios in the industry with its renowned consumer-focused strategies to over 40 countries worldwide.

About SPANKMO MOBILE: Spankmo is the Barcelona, Spain-based leader in "putting your content in the palm of their other hand", a technology firm that really understands how to make mobile work for the adult market. Spankmo leads premium brands to mobile users on over 1,200 handset types all over the world.

Both companies are pleased to be nominated in the XBIZ 2011 awards.

Contact:

www.spankmo.com
sales@spankmo.com

www.cherrysauce.com
info@cherrysauce.com