

Cherry
Media

in association with  **KissMyAds**



Mobilise your Marketing





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Marketing on the mobile Web has just become a lot more powerful. With its revolutionary affiliate network, the Kiss My Ads platform is the smart solution for advertisers and marketing partners alike. Flexible, easy to use and customizable to fit individual clients' needs Cherry Media and Kiss My Ads sets a new standard for high-performance mobile marketing.



Full customisation



**Individual
Transactions**



**Full Support
Guaranteed**



Kiss My Ads is the first mobile affiliate network to offer users practically every type of transaction solution at their fingertips: Advertisers can select from cost per action solutions (CPA), cost per sale solutions (CPS) or revenue share solutions. Kiss My Ads connects advertisers to a rapidly growing audience through mobile platforms interested in optimized experience for their user base.

With Kiss My Ads, advertisers minimize stray loss, ensuring their message will reach the right audience.

CherryMedia and Kiss My Ads— it's the solution for the fastest-growing part of the marketing mix. It's a new dimension of advertising on the mobile Web.



“Get your
message to
the right audience
at the
right **time**”





With the Kiss My Ads network, you can enhance the power of your advertising in real time with access to proven consumer-bases with immediate transaction potential.

With the exponential growth of the Mobile Web, your message can be transported directly into more users' hands – wherever they are – than ever before.

Communicate to the right target groups

- Talk to a dynamically growing audience on the mobile web
- Benefit from intelligent geo-targeting technology
- Reach people directly where they are and see immediate results





Kiss My Ads is the ideal tool for targeted advertising on the mobile Internet. Your ads will be seen on targeted websites or within the apps of our successful affiliates.

CherryMedia and Kiss My Ads offer cost-per-action (CPA) solutions – so you don't have to stick with stiff cost-per-click solutions.



Reduce stray loss and quickly adjust campaigns

- Reach our target groups with high affinity to your service
- Stay in control without delay and adjust your campaign
- Gain efficiency through intelligent fine-tuning



Kiss My Ads also lets app developers set up campaigns to advertise their app store offers with no financial risk. Increased visibility of your app will drive downloads and push apps up the rankings on the Apple, Ovi, Android and other app store solutions.

Reduce stray loss and quickly adjust campaigns

- Heighten public awareness of your offering at low cost
- Have a host of publishers drive your app store downloads
- Add app store revenue and rise in download rankings





CherryMedia and Kiss My Ads will assist you in enlarging your audience, keeping you up to speed with the fast mobile web and a growing number of affiliates. The Kiss My Ads affiliate platform will be a strong tool for you to optimize your campaigns and release them to mobile-focused affiliates that will promote your advertising campaigns.

Benefit from Kiss My Ads mobile web know-how

- Consult with our specialists regarding choice of campaign
- Use Kiss My Ads options to set up mobile web marketing
- Get real-time assistance and optimize performance





CherryMedia and Kiss My Ads helps advertisers reach their goals by providing a mobile landing page, an SMS or pay-per-call campaign, an app, or by placing your banners and text-ads on websites optimized for mobile devices and targeted to your customers.



Further information
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